IN|DUST|REAL
Visualcontainer's Selection

Eleonora Roaro - 00:00:01:00, 1:00, 2016
Lucia Veronesi - Fuori, una gran notte di stelle, 4:00, 2016
barbara and ale - Barbara Ceriani Basilico - Alessandro Mancassola - The sky is fallin, loop 7:54, 2017 In collaboration with Elio Marchesini.
Matteo Pasin - Weltanschauung – Il mondo come volontà di rappresentazione, 5:50, 2016
Patrizia Bonardi - melograno.pomegranate, 5:09, 2016
Sonia Armaniaco - no more UPGRADE – 7:57, 2016
Antonello Matarazzo - Karma n.1 (earth), 2:00, HDV 2011

Synopsis:

Eleonora Roaro - 00:00:01:00, 1:00, 2016

The project "00:00:01:00" is an installation of seven video-performances that last one second. The title refers to the timecode used in video production and film making, which technically corresponds to hours, minutes, seconds and frames. In each video the artist bursts a balloon with a needle in different prehistoric sites in Cornwall, suggesting the idea of ephemerality and fragility. This is a metaphor for geological ages: it has taken many years years for our planet to transform and grow and in just one second we are destroying everything. It links to discussions concerning the Anthropocene, an epoch characterized by the global impact human activities have had on the Earth's geology and ecosystem.
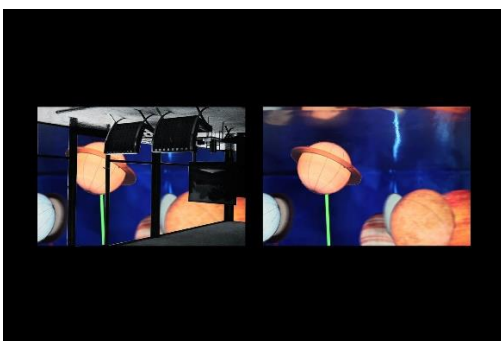
Lucia Veronesi - Fuori, una gran notte di stelle, 4:00, 2016

Reassuring and comfortable home rooms witness the catastrophe that is taking place outside the window. The cosy and old-fashioned furnishing promises protection -- fabrics are bright, the fireplace is lit, but outside the world is crumbling: in vast and deserted lunar atmospheres the planets collide, the Earth collapses and reverses its rules. A violent nature destroys, transforms and sinks. The safety of these rooms is only apparent. The video is made in stop-motion, and it combines images, collage and painting. che senza sosta cattura il nostro sguardo, senza sosta copre il mondo".

Barbara and Ale - Barbara Ceriani Basilico-Alessandro Mancassola , The sky is fallin, loop 7:54, 2017

Swiss Alps: 2328 metres in altitude
-10°C. Wind, snow, clouds and sun.
A laid down vibraphone on a frozen lake.

Title and setting: we did not say anything else to Elio Marchesini to invite him to be protagonist of the film.
An imaginary motorway through the mountains where the wind runs, which breaks the ice, which draws the snow-clad landscape and where the metal's vibration converses, disappears and resists the continuous gusts.

The whiteout is a visual dysfunction caused by whiteness of snow and clouds that confuses violently: the sky is falling.
All that remains is a lonely person, missing in the landscape, who plays a vibraphone and insists on don't lose control.

Matteo Pasin - Weltanschauung – Il mondo come volontà di rappresentazione, 5:50, 2016

"Our ancient continents have been supplented by immaterial tele-continents constituted by unceasing data flows" Paul Virilio

Among the many Google Earth's features there's one in particular that, when activated, allows to visualize, chronologically layered, all the images stored from different satellite remote sensing agencies since 2001. "Human beings distance themselves from nature and arrange it in such a way that it can be mastered", with these words Theodor Adorno defines the anthropological need to control reality. With the information revolution and the advent of the "society of the image", the excess of representation of the earth's surface leads to a general telematic deterritorialization that overhangs and erases orography and frontiers, both national and natural borders. So, above the biosphere the infosphere unfolds: it's the new digital and virtual landscape crossed by information superhighways in which an ocean of images flows overwhelming every corner of the globe, because, in the words of Gunther Anders, if "in former times there were images in the world, now there is the world-in-image: the world as a wall of images that incessantly catch our gaze, incessantly covers the world". Soundtrack by Ottaven

Patrizia Bonardi - melograno.pomegranate, 5:09, 2016

Nuisance - jarring sounds - human and nonhuman. A ghost factory in the desert, a black man moves, is a conductor who directs a nothing? Shadows descend from non-places and become a single woman, the origin of the world, when you danced in dialogue with the stars, in the bond with nature desert and lush. And 'it is teeming life that steals a power that does not make sense and we would throw away into nothingness: the conductor's baton. The Director gesticulates, slows down, becomes depersonalized, you lose ...? The woman becomes a shaman, gives wind branches, and the fruit of rebirth: the Pomegranate. (text by Milena Gammaitoni and Luigi D'Elia)
Performer : Maurizio Salvetti and Federica de Matthias

Sonia Armaniaco - no more UPGRADE – 7:57, 2016

"Is in the air for you and me" is the bitter jingle belonging to the Kraftwerk's piece "Radioactivity" including morse code signals, that piece is referred to the nuclear disasters till the latest of Fukushima. Butterflies are witnesses and not just, also Oceans and its inhabitants, and us. Nothing new here is said, it is just a shared painful observation concerning our life on this planet. The many nuclear tests carried out in the Pacific Ocean have made it an altered sea, opinions disagree about the actual damage, datas speak a version and its opposite, is clear, however, that every nuclear disaster, or testing, or use as a weapon, damaged countless human lives and the environment irreparably, and it would seem that the main motivation for all this is to detonate the tallest and most powerful device. The oldest evidence of the use of poison gas in warfare dates back to the fifth century BC, during the Peloponnesian War between the Athenian and Spartan. We fight just to be as the primal aggressors...

Antonello Matarazzo - Karma n.1 (earth), 2:00, HDV 2011

The oxymoron between immobility and transformation is represented by the progressive growth of a tree. The roughness of the bark is similar to that of an ageing human body. The apparently inanimate robustness of the plant as opposed to the fragility of bodies subject to the passing of time. Organic forms absorbed into the relentless cycle of nature, where everything changes and nothing is destroyed.
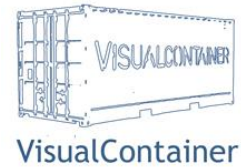
Visualcontainer Italian videoart distributor promotes and distributes the videoart works listed in its archive for exhibitions, institutional and educational projects and private screening. The distribution is operated through rental orders.The distribution process acts as a cultural process in favour of curators, museums, institutions, galleries, academics and ordinary contemporary art followers who want to exhibit or enjoy videoart.

Visualcontainer protects the copyright of the artists by allocating the fifty percent of the rental costs to the authors of the rented works.Further to the distribution service, Visualcontainer develops curatorial projects and promotes cultural exchanges, publications and art events on the international art/culture circuit. It also provides informational and educational support relevant to the videoart environment within seminars, talks and workshops.

The promotion and popularization of videoart is accomplished also thorugh international exchanges, curatorial and educational events, even in collaboration with festivals, universities, institutions and non-profit organizations operating in Italy and abroad (Argentina, France, Germany, Spain, Bosnia, Holland, Armenia, Ecuador, Poland, Romania, USA, Peru, China, India, Russia, Morocco, etc …).www.visualcontainer.org

As of February 2009, VisualContainerTv has been the first streaming web channel entirely dedicated to international videoart. VisualcontainerTV has hosted and presented the best international videoart festivals, as well as curatorial projects from around the world. The web channell is a platform available free of charge to all video followers and professionals.The webtv is visible in Italy and in all the countries enjoying the internet access.

Among the projects presented so far, it is worth mentioning several festivals from Argentina , France, Germany, Spain, Bosnia, the Netherlands, Armenia, Ecuador; a selection dedicated to Italian videoart; the presentation of video artists and collectives from France, Germany, Poland , Romania , the United States and many other countries.. www.visualcontainer.tv

Founded in 2010 by Visualcontainer and located in the Milan town centre, [. BOX] is a very special and unique location in the cultural landscape of Milan. It has become a staple in videoart offerings, thanks to major collaborations with the best international videoart festivals, the most renowned institutional and academic organisations and the most passionate curators who specifically set up curatorial projects for the space . The particular cultural programming ranges among videoart exhibitions presenting the "best of " the latest international festivals in the art and media international circuit, curatorial projects in collaboration with international partners and the presentation of premiere multimedia projects.

The exhibition programme is always geared to the presentation of video screenings and projects that would give both a global and specific view of the most updated video production. This involves partners from all continents and ultimately provides a true vision and an effective understanding of the video world.

[.BOX] is therefore a referring point for all contemporary art lovers who want to be updated on both historical and emerging video artists, as wella as with the latest trends in the video scenary. In those years, it has offered an exclusive insight on Italian and international videoart and has become a favourite place for meeting and discussing. [.BOX] is the best link between the Milano area and all the several international organizations that share the same wavelength.
[.BOX] Videoart Project Space
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